



June 3, 2024

Rugvista celebrates new office- and logistics facility with symbolic groundbreaking

On May 31, a symbolic groundbreaking ceremony was held for Rugvista's new headquarters at Lodgatan 11 in Malmö, which is expected to be completed by the summer of 2025. The groundbreaking was jointly led by Micael Nord, Director for Business and External Relations at the City of Malmö, Jörgen Eriksson, CEO of Catena, and Michael Lindskog, CEO of Rugvista.

The new 13,700 sqm facility will bring our headquarters, warehouse, and logistics operations under one roof, allowing us to streamline and optimize all parts of our business in a functional and scalable way.

"We look forward to moving into the new facility, which will enable us to bring all our employees in Malmö together under one roof. The updated logistics and warehouse processes we will implement will ensure that we can continue to increase the number of orders we ship each year cost-effectively and sustain our profitable growth journey," says Rugvista's CEO, Michael Lindskog.

The strategic location in the central harbor, close to highways and Malmö city center, ensures efficient logistics solutions and offers an attractive setting for our employees.

"We are very pleased that Rugvista continues to invest in Malmö with a facility that also creates opportunities for further expansion," says the Director for Business and External Relations at the City of Malmö, Micael Nord.

The facility is being constructed by Catena and will be environmentally certified according to BREEAM, with a solar power system installed on the roof.

"It is incredibly exciting that together with Rugvista, we can help develop the harbor area in Malmö and create a state-of-the-art facility that will also be a sustainable workplace and a logistics solution for the future," says Catena's CEO Jörgen Eriksson.

We extend a big thank you to all our employees, Micael Nord, our partners, Catena, their subcontractors, and everyone else who participated in the ceremony.

Contact information

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About Rugvista

Rugvista is one of Europe's leading "direct-to-consumer" e-commerce players and markets carpets and rugs through its own web-shops available in 20 different languages using the brands Rugvista and CarpetVista. The company was founded 2005 and offers a wide and relevant selection of high-quality design- and traditional carpets and rugs at attractive prices. Rugvista offers its EU based customers free deliveries and returns free of charge.

The business is divided into three segments: Private consumers (B2C), Business consumers (B2B), and Marketplaces & Other (MPO). The B2C segment represents the consumer market and is Rugvista's core segment. Number of coworkers within Rugvista Group is approximately 90 FTEs and the company is headquartered in Malmö, Sweden. The Rugvista Group AB (publ) share is traded on Nasdaq First North Premier Growth Market under the ticker symbol "RUG"

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