



February 12, 2025 Regulatory

Rugvista Group AB (publ) terminates agreement on liquidity enhancement

Rugvista hereby announces that the company has terminated the agreement with Carnegie Investment Bank AB (publ) as liquidity provider.

The purpose of the liquidity enhancement arrangement has been to promote the liquidity for the company's shares, to reduce volatility and facilitate trading. Rugvista assesses that the current trade and liquidity in the share is good and that the benefit of a liquidity enhancement arrangement is limited. The liquidity enhancement arrangement ceases after the trading day February 28, 2025.

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About Rugvista

Rugvista is one of Europe's leading "direct-to-consumer" e-commerce players and markets carpets and rugs through its own web-shops available in 20 different languages using the brands Rugvista and CarpetVista. The company was founded 2005 and offers a wide and relevant selection of high-quality design- and traditional carpets and rugs at attractive prices. Rugvista offers its EU based customers free deliveries and returns free of charge.

The business is divided into three segments: Private consumers (B2C), Business consumers (B2B), and Marketplaces & Other (MPO). The B2C segment represents the consumer market and is Rugvista's core segment.

Number of coworkers within Rugvista Group is approximately 100 FTEs and the company is headquartered in Malmö, Sweden. The Rugvista Group AB (publ) share is traded on Nasdaq First North Premier Growth Market under the ticker symbol "RUG".